

WELCOME

AUSTRIAN WRESTLING FEDERATION

Strategy 2028



The red-white-red way Wrestling Austria

2028

The Austrian Wrestling Federation

Bureau 2023



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AGENDA

01 – Vision

02 – Review

03 – Current status

04 – Goal overview

AGENDA

05 – Financial structure–
Development & goals

06 – Staff structure

07 – Projects

08 – Austrian Wrestling Federation base

**09 – 1. Sport 2000 Wrestling National
League**

AGENDA

10 – Referees

11 – National associations/clubs

12 – Cooperations with schools
Dual training opportunities

**13 – Social policy &
social aspects**

**14 – United World Wrestling (UWW) –
World Wrestling Federation**

**The Austrian Wrestling Federation
stands for association, high-
performance and top-class sport.
We are committed to all those who
share our love for wrestling.**

Our vision

The red-white-red way



**The big GOAL –
QUALIFICATION
to the Olympic Games!**

Our vision

The red-white-red way



Medals at major events in all age groups for men and women



Establishment and improvement of the base structure



Support women in wrestling



Sustainable development approach for the next generation



Austrian Wrestling Federation training concept NEW | Own trainer license



Raise awareness for wrestling as a sport in Austria

Review

The red-white-red way



Review

The red-white-red way

2001 - 2011: 13 medals in the women's field | No medals for men

Focus on the associations - sporadically successful top athletes

Hardly any cooperation with the Austrian Army and top police sports

Little coordination between the bases

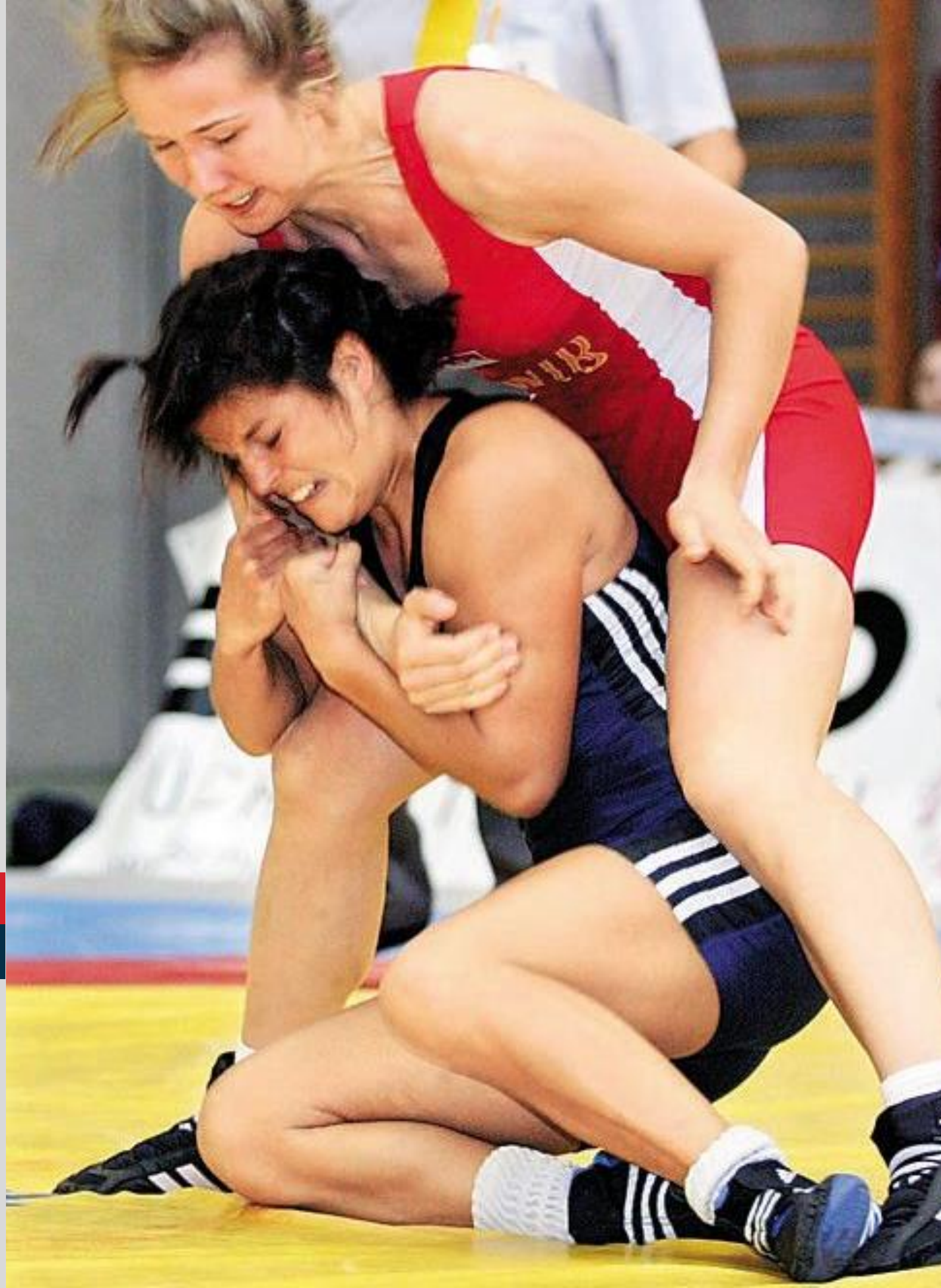
First steps towards professional support,
for example through
Mag. Dr. Bruno Hartmann and Mag. Nikola Hartmann



Mag. Nikola HARTMANN



Mag. Dr. Bruno HARTMANN

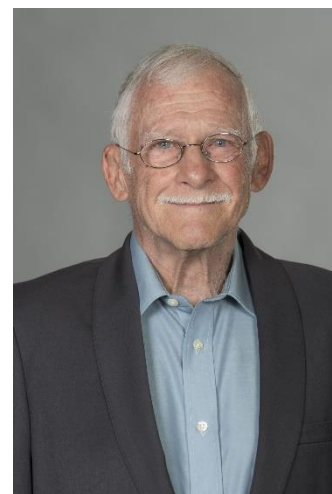


Review

The red-white-red way

From 2007 onwards, new structures were created in the Austrian Wrestling Federation

Heinz Ostermann - Sports Director and Olympic Project Manager



National coach know-how from abroad
(Helmdach/GER, Bodi/HUN)

2012 London & 2016 Rio de Janeiro - Olympic qualification through Amer Hrustanovic

2014 - 1st men's medal by Amer Hrustanovic in the general cl. for over 25 years

2011 - 2022: 30 medals in all age groups | 18 medals in the male category



Actual status

The red-white-red way





Actual status

Sporting achievements

2022 - 4 medals in 3 different age groups. Age classes (U15, U23, general class)

Markus Ragginger | Daniel Gastl | Lars Matt

2022 - 16 TOP-12 placings in the junior category by 12 different athletes



Actual status

Our system

- ✓ National High Performance Training Centre Wals and three regional training centres Salzburg / Tyrol / Vorarlberg
- ✓ Very good cooperation in the sports department
- ✓ Strong and large junior section
- ✓ New federation office in Wals-Siezenheim



Actual status

Our system

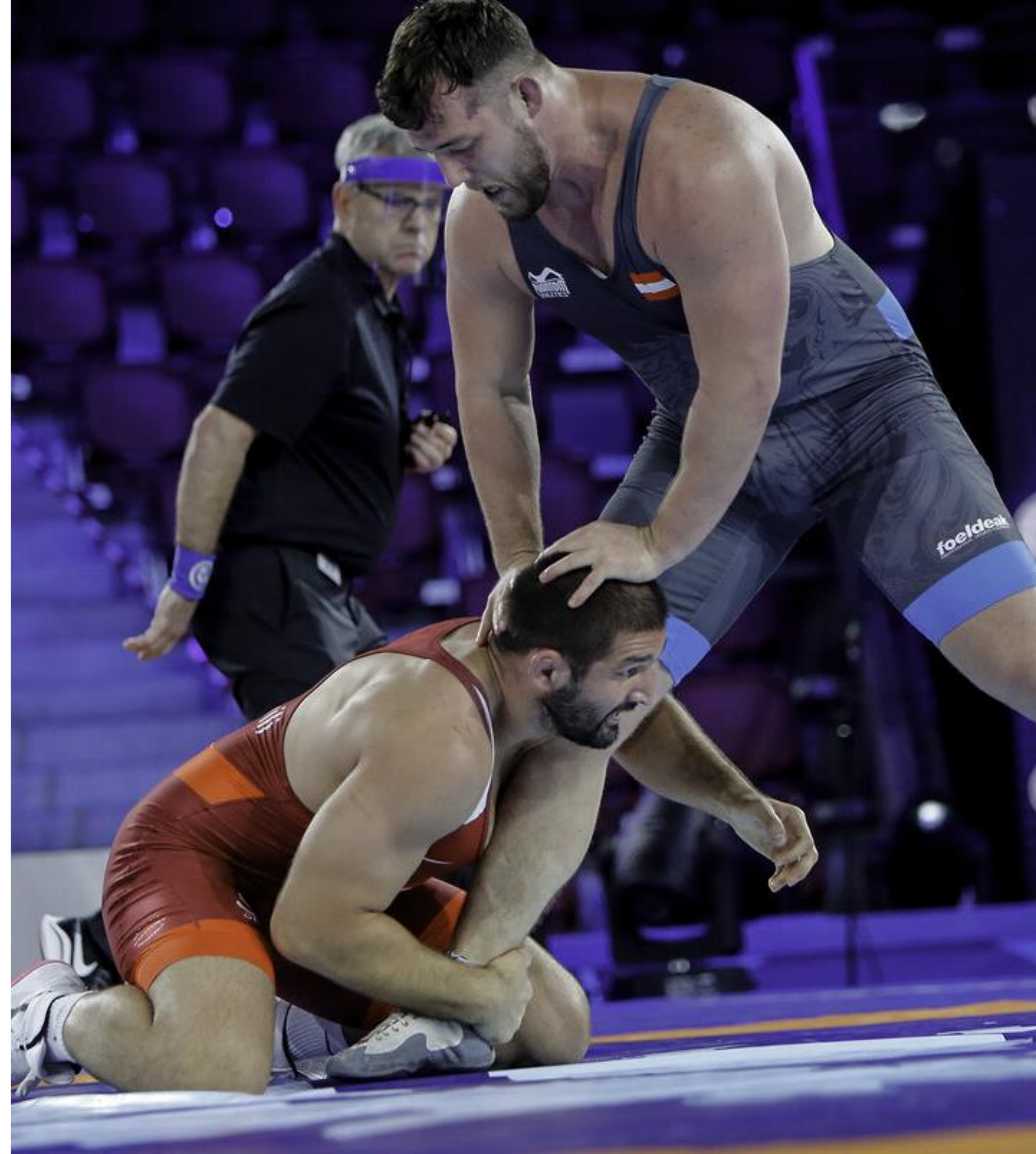
- ✓ Own base office in the National High Performance Training Centre in Wals-Siezenheim
- ✓ Most exciting national league since 70 years
- ✓ Strongly increasing professionalism



Actual status

Our associations

- ✓ Many associations in Vorarlberg - great potential
- ✓ Well-functioning work in Tyrol / Salzburg
- ✓ New structure in Vienna / Burgenland / Styria
- ✓ Development work in Upper Austria and Lower Austria



Our goals

The red-white-red way





Result-oriented goals

Olympic Games

Qualification to the Olympic Games

Major events

Medals at major events in all three styles

Top placings

TOP-8 placings at major events in all three styles and all age groups

Process-oriented goals

Structures

Improvement of association structures |
Cooperation with schools | Projects
Ministries/UWW

Performance centres

National Performance Centre | Regional
Performance Centres | UWW - Base Wals-
Siezenheim

Development

Supporting women in wrestling | Promoting
mass sports | Public relations and marketing

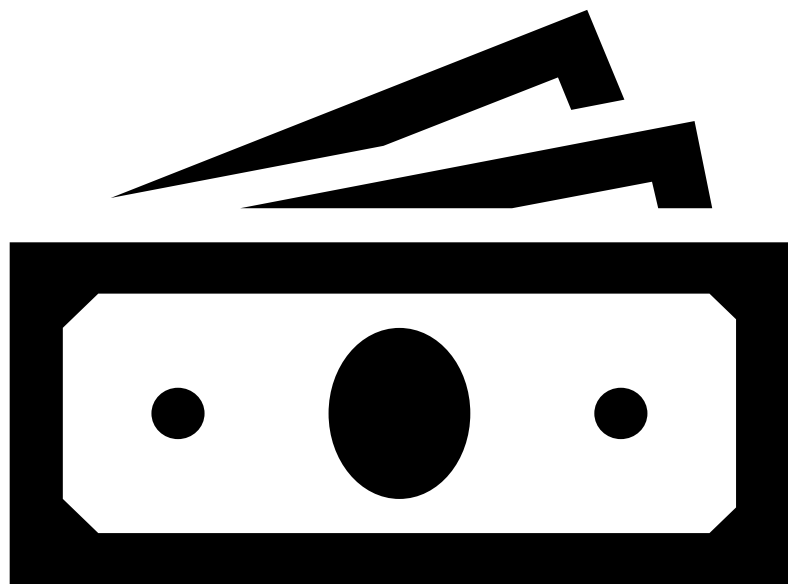


Financial Structure

Development & Goals

Financial structure

The red-white-red way



Development

Continuous increase over the last 15 years

Base

- ✓ Increase in basic funding
- ✓ Athlete promotion/BSG
- ✓ Sponsorship
- ✓ Various projects
- ✓ Strategic partner – Sports community Wals-Siezenheim

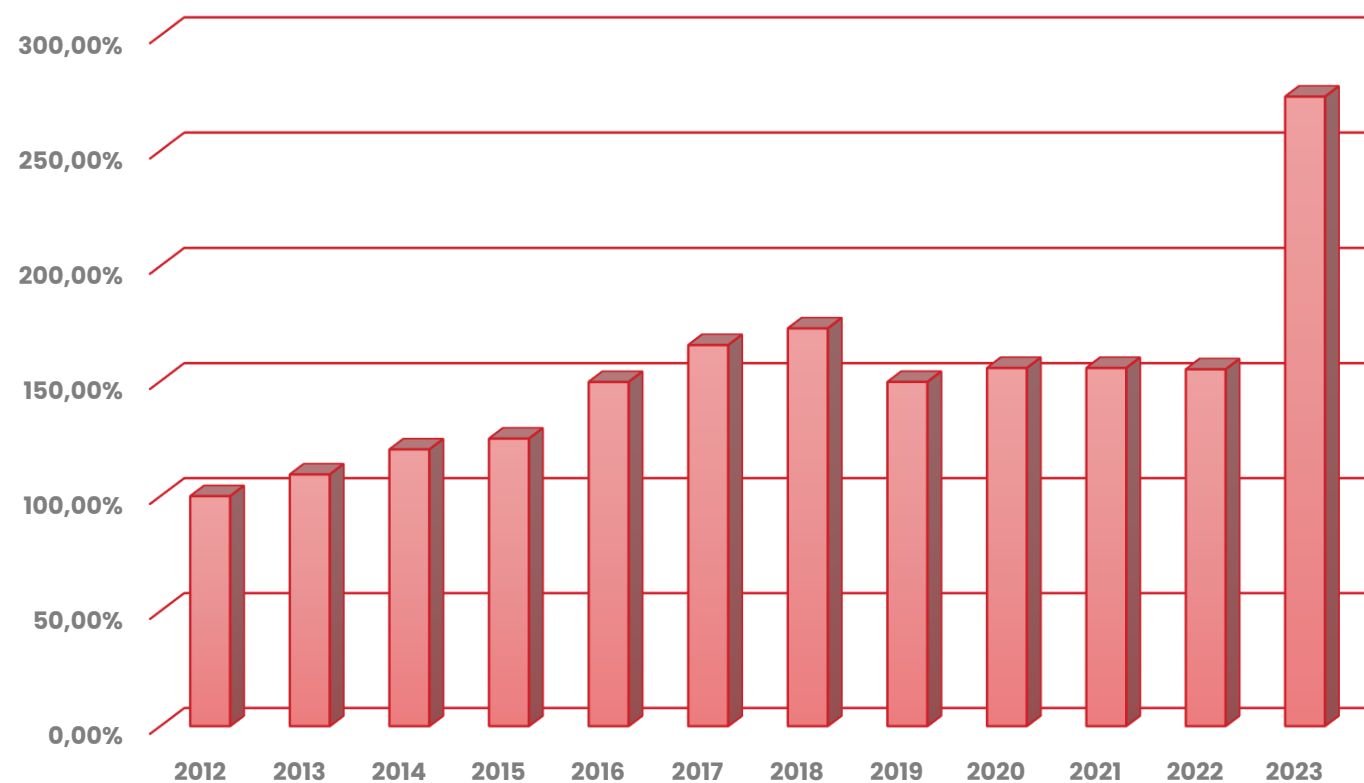
Goals

- ✓ Stable finances
- ✓ Planning reliability
- ✓ Optimisation of media coverage and own communication channels (increasing attractiveness for sponsors)

Financial structure

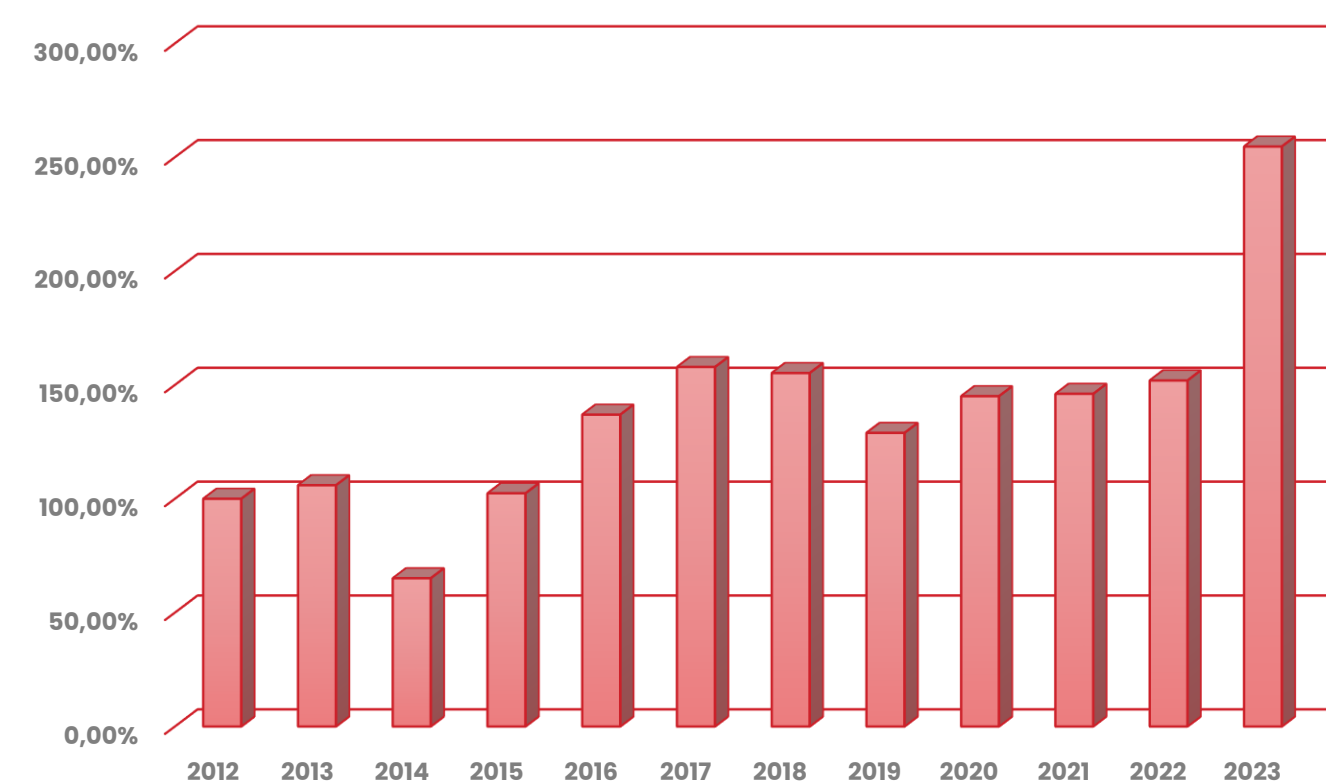
The red-white-red way

National fundings
BSG – Ministry of Sports



DEVELOPMENT 2012 – 2023

Sports programme of
the national teams

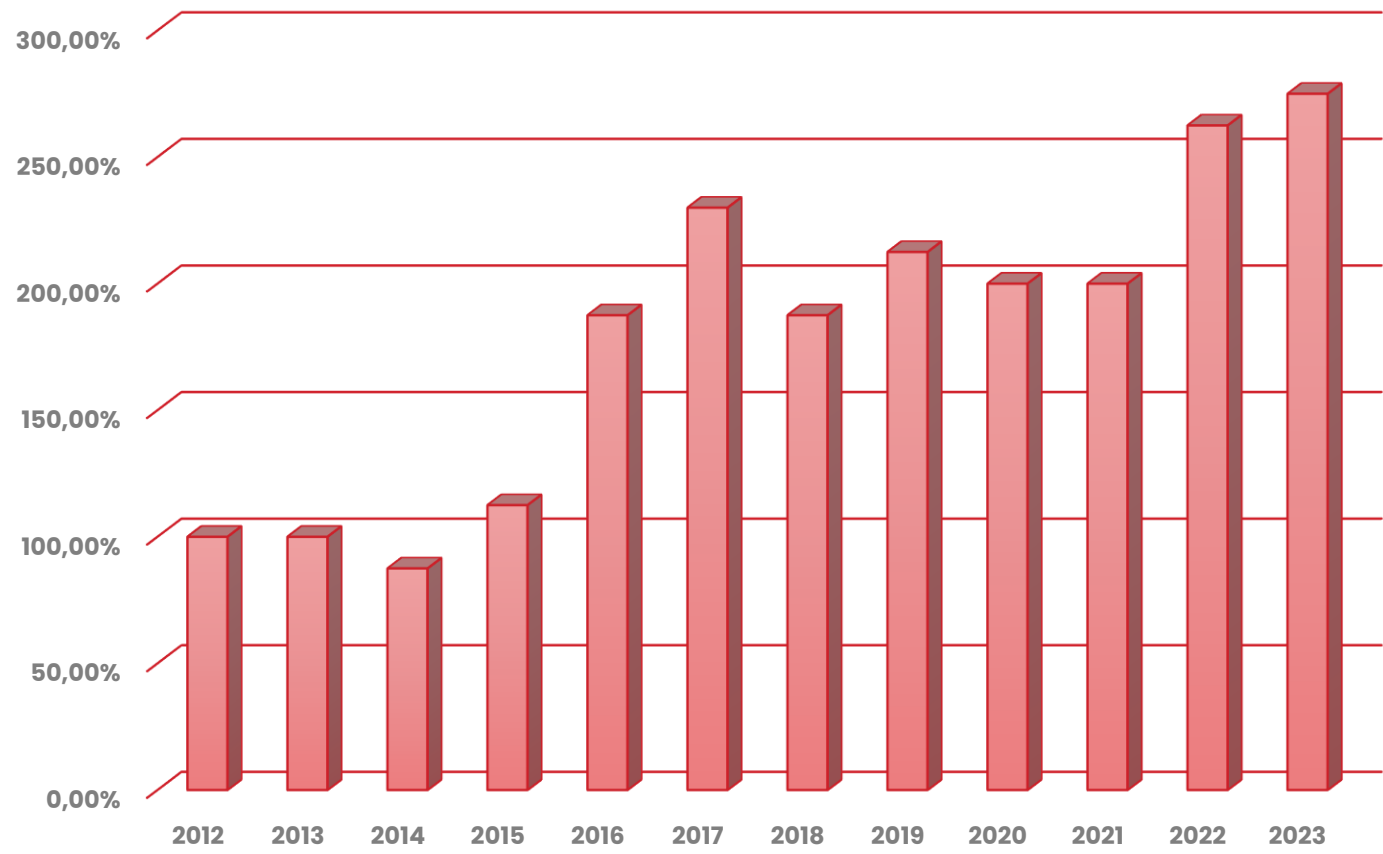


DEVELOPMENT 2012 – 2023

Financial structure

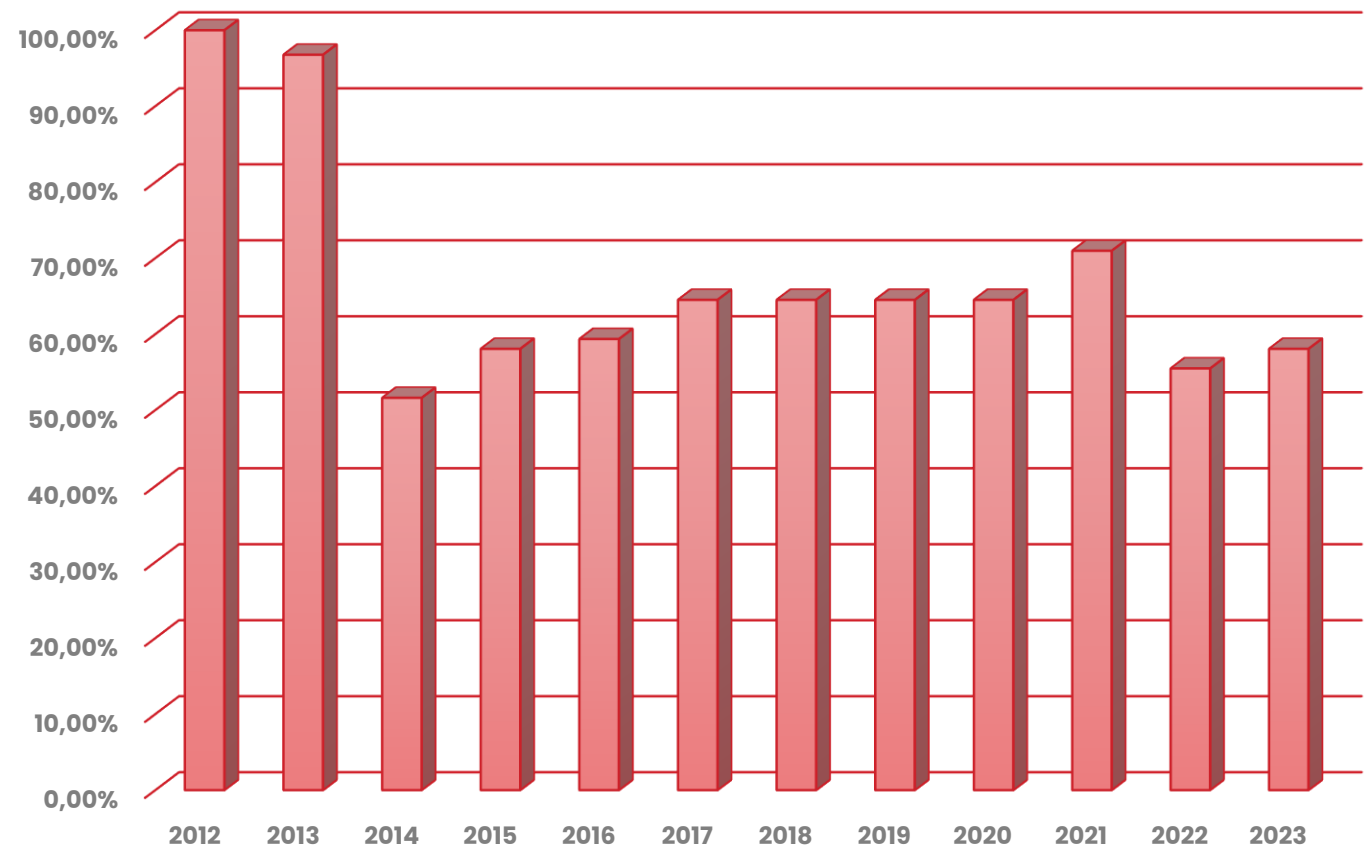
The red-white-red way

Sponsors



DEVELOPMENT 2012 – 2023

Fees of the associations



DEVELOPMENT 2012 – 2023

Staff- struktur

Staff structure

The red-white-red way

- ✓ New approach with Austrian coaches
- ✓ For the first time a sports director from Austria - Benedikt ERNST
- ✓ New education and training officer - Sven THIELE
- ✓ Long-time national athletes form the core of the new trainer team
- ✓ Targeted expertise of top foreign coaches (HUN, GER, JPN) - "knowledge transfer" in coordination with the red-white-red way
- ✓ Full-time national coaches for men and women in each style



Benedikt ERNST
Sports Director & National Coach Women



Sven THIELE
Education and Training Officer

Staff structure

The red-white-red way

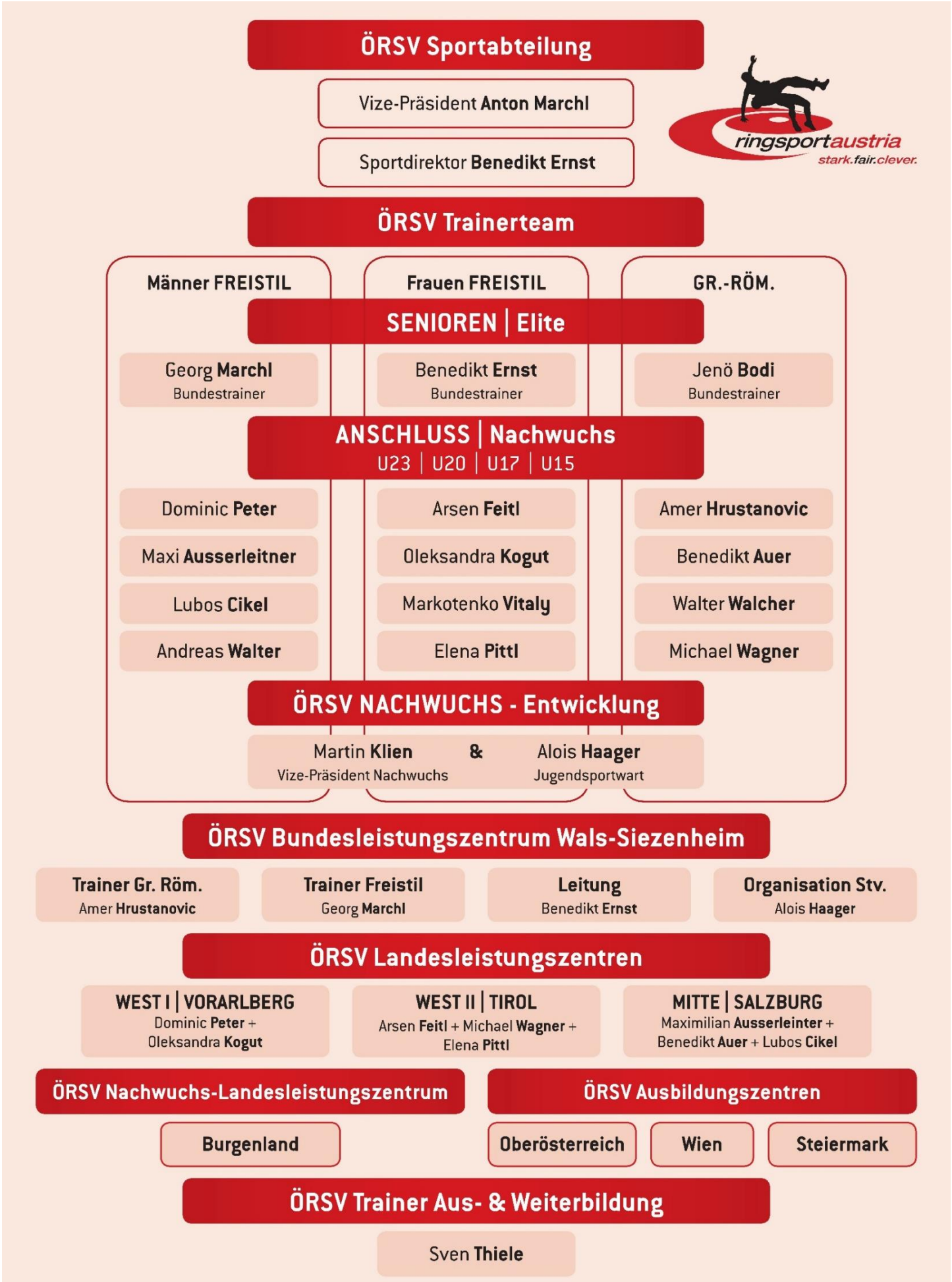
- ✓ First-time employed coaches in the development in all three styles
- ✓ Full-time national coaches in the development area (GR)
- ✓ Increase of staff in the federation office
- ✓ Creation of a broad and sustainable staff structure
- ✓ Opportunities and further training for Austrian coaches and officials
- ✓ Upgrading of the medical department and the referees - further projects and measures in the planning stage



Georg MARCHL
National Coach Freistil



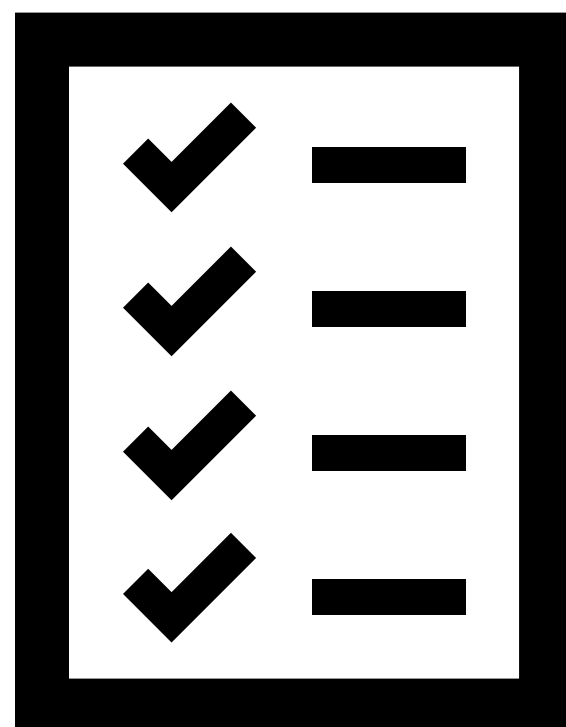
Jeno BODI
National Coach Gr.-Rom



Our Projects

Our projects

The red-white-red way

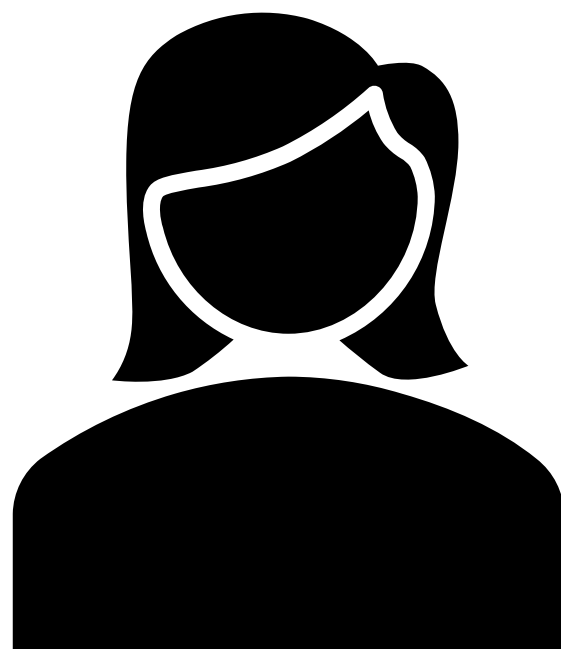


- ✓ Additional funding by the Ministry of Sport
- ✓ Evaluation and positive decision by the Ministry of Sport
- ✓ Priority of the Ministry - focus on Salzburg / Tyrol / Vorarlberg
- ✓ Promotion of women in wrestling by the Austrian Wrestling Federation, UWW and UWW-Europe
- ✓ Submission of two projects by the Austrian Wrestling Federation:
 - National High Performance Training Centre Wals-Siezenheim
 - Development project "Drop-In" - Wrestling powered by School

Women in wrestling

Supporting women in wrestling

The red-white-red way



- ✓ Special budget for the support of women's wrestling in Austria
- ✓ Integration of former national female squad athletes into the Austrian Wrestling Federation coaching team
- ✓ For the first time a women's speaker in the Austrian Wrestling Federation – Magdalena RAGGINGER (5th U17 European Championships 2014)
- ✓ Support of new female referees
- ✓ Sustainable development of a coaching team and a training group at the locations Vorarlberg | Tyrol | Salzburg | Upper Austria Styria | Vienna | Burgenland
- ✓ Long-term goal: Women - Austrian Youth Team Championship



National High Performance Training Centre

High Performance Training Center

The red-white-red way



- ✓ First National High Performance Training Centre for Wrestling in Austria in Wals-Siezenheim
- ✓ Centre Manager: Sports director Benedikt ERNST
Head Coach-FS: Georg MARCHL
Head Coach-GR: Amer HRUSTANOVIC
- ✓ Professional environmental support in all areas – Medical support etc.
- ✓ Regular camps for the top athletes – National team
- ✓ Training courses with international training partners in all age groups
- ✓ Education Centre for the Austrian Wrestling Federation – coaches and referees courses
- ✓ New Austrain Wrestling Federation education concept | coaches license NEW by Sven Thiele

**Police & Army
Athletes**

**Training Centre at
top international
level**

**Project:
international
Sparring Partner**

**Work &
Apprenticeships**

**National High
Performance Training
Centre**

**Full-time base
trainers & centre
manager**

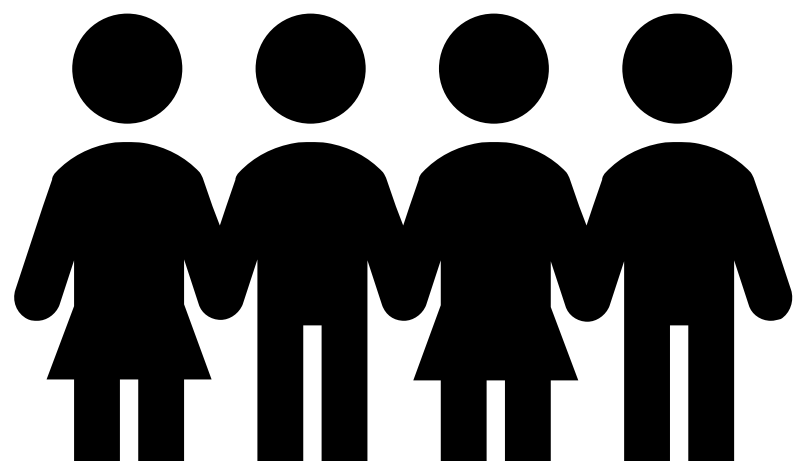
**Training Courses with
international training
partners and
national teams**

**Austrian Wrestling
Federation
Training Concept
Trainer License new**

Wrestling goes School

Wrestling goes school

The red-white-red way



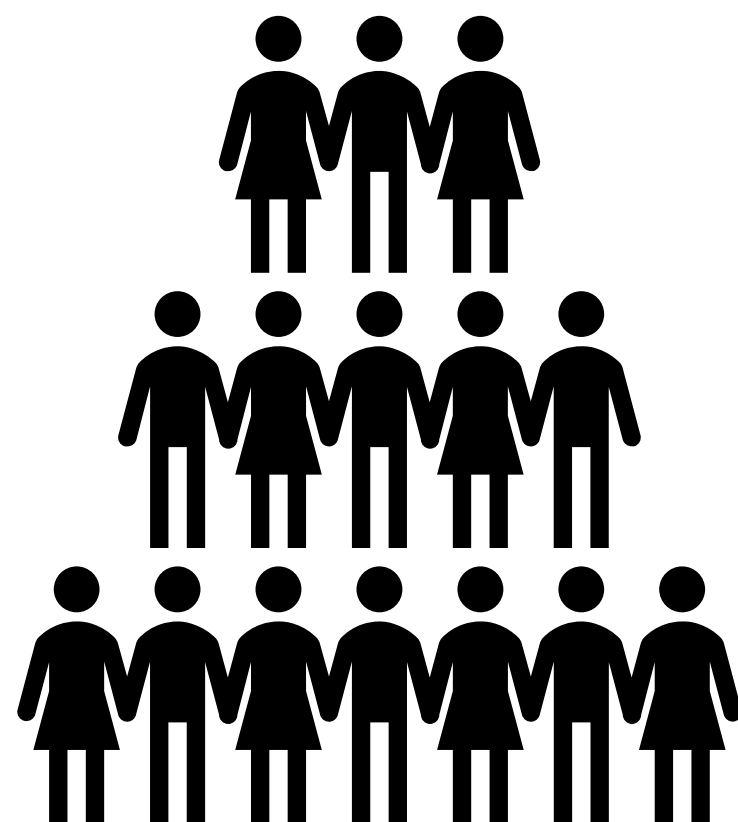
- ✓ Wrestling in after-school care in primary/elementary school
(6 to 10 years)
- ✓ SLOGAN: Wrestling instead of brawling!
- ✓ Project goals: Violence prevention | Social integration | Talent identification
- ✓ Beginning in 2015 Burgenland in three schools | 2017 8 schools
- ✓ From 2019 in 8 provinces | 16 schools with over 500 children
- ✓ Smooth transition to the new development project "Drop-In"

Development project “Drop In”

Wrestling powered by school

Development Project “Drop IN”

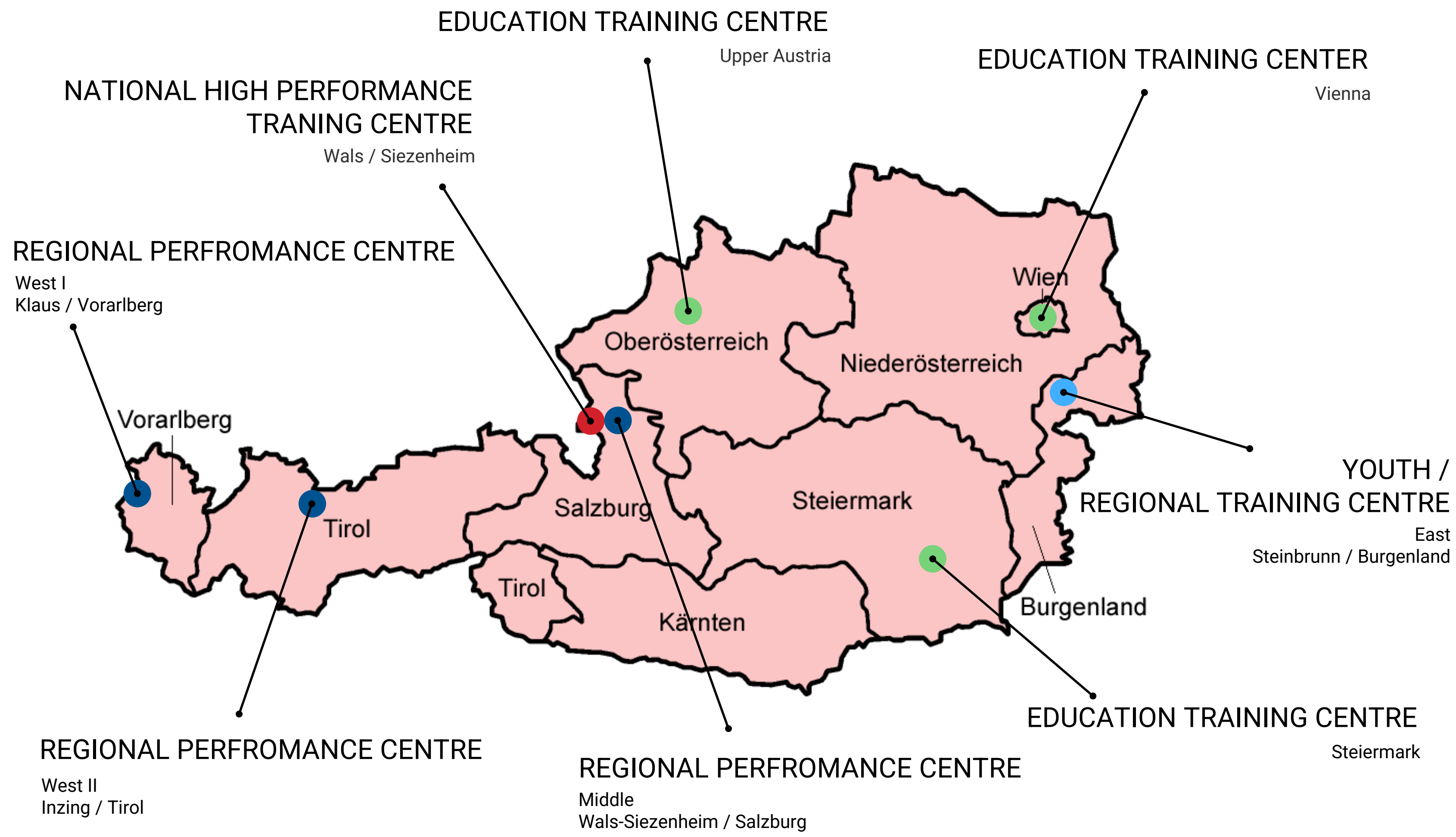
The red-white-red way



- ✓ Systematic, long-term development of a broad base in the sport of wrestling
- ✓ Cooperation with sports schools and associations at the bases
- ✓ Talent scouting and promotion in the age range from **10 to 17 years**
- ✓ Cooperation across the Austrian regions
- ✓ 3 bases / regional performance centres: Vorarlberg | Tyrol | Salzburg
- ✓ Increase of athletes from sports schools into the national team

The Austrian Wrestling Federation

Training Centres



Training Centres

The red-white-red way



- ✓ **National High Performance Training Centre**

Elite athletes from age group U20 | Army athletes, police sports athletes and students | Central support | Development and shaping of individual performance

- ✓ **Regional Performance Centres**

Young athletes in all age groups | Decentralised screening, support and development | Cooperation with associations, schools and projects in the respective regional federation

Training Centres

The red-white-red way



✓ Youth - Regional Performance Training Centre

Young athletes up to the end of the U17 age group | Central support and development

✓ Education Training Centre

Young and regional athletes for introduction to the national team through the support of the Austrian Wrestling Federation

Wrestling

National League



RINGEN
1. Bundesliga



RINGEN
2. Bundesliga



1. Sport 2000

Wrestling National League

1st Sport 2000 Wrestling National League

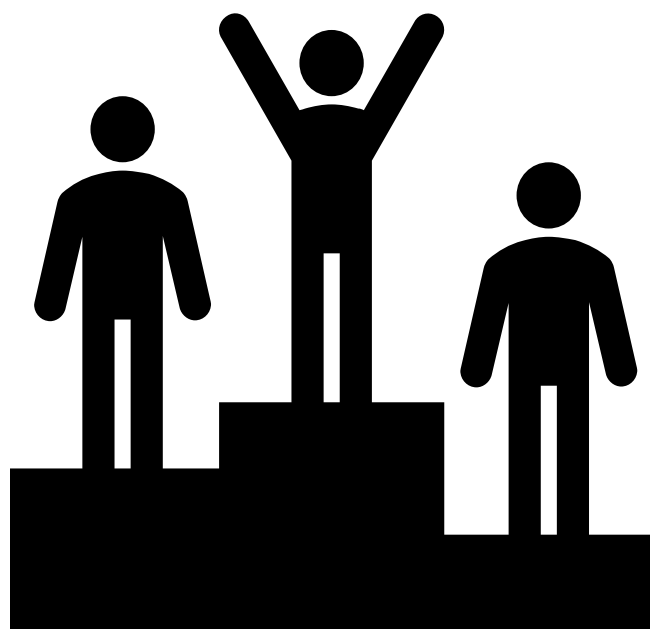
The red-white-red way



- ✓ Long tradition - Austrian Team Championship since 1952
- ✓ name sponsor - Sport 2000 Austria - since 2019
- ✓ Foundation for the clubs - highlights → Emotions | Excitement | Team spirit
- ✓ Incentive for athletes, coaches and officials in top-class sport
- ✓ Opportunity to attract new members and enthusiasm for young wrestlers

1st Sport 2000 Wrestling National League

The red-white-red way



- ✓ Main opportunity for sponsor acquisition and external presentation
- ✓ ORF Sport Plus: 3 contributions in the play-off | 2 contributions of the final fights
- ✓ Professional livestream of both final fights - Europe-wide ratings
- ✓ From 2023 - ÖRSV will cover the costs of the live stream at the finals
- ✓ Additional content for social media and own communication channels



2nd Wrestling

National League

2nd Wrestling National League

The red-white-red approach



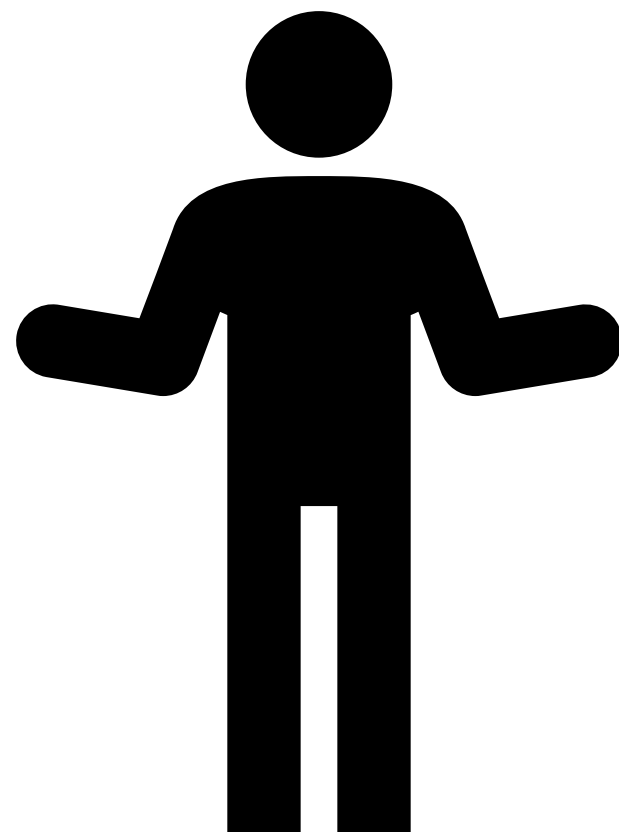
- ✓ Long tradition - since 1960
- ✓ For smaller clubs and junior teams of the 1st National League
- ✓ Regular assignments for junior athletes
- ✓ Main opportunity for gaining sponsors and for external presentation
- ✓ Incentive for athletes, coaches and officials in popular sports
- ✓ Opportunity to recruit members and generate enthusiasm for young wrestlers

Austrian Wrestling Federation

Referees

Referees

The red-white-red way

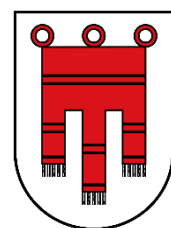


- ✓ Focus on the education of new referees
- ✓ Current difficult situation - some referees retired
- ✓ Respect and acceptance to the referees must be raised
- ✓ Increase of the fees for referees and new uniforms
- ✓ From 2023 onwards, the referees must be integrated into the associations
- ✓ Referees at Olympic Games:
2004 Athens & 2008 Beijing - Ratz | 2020 Tokyo – Reiner
- ✓ Possibility to participate in international championships

**THE AUSTRIAN
WRESTLING
FEDERATION
REFEREE TEAM
2023**



Regional associations



Vorarlberg



Tyrol



Salzburg



Steiermark



Upper Austrian



Lower Austria



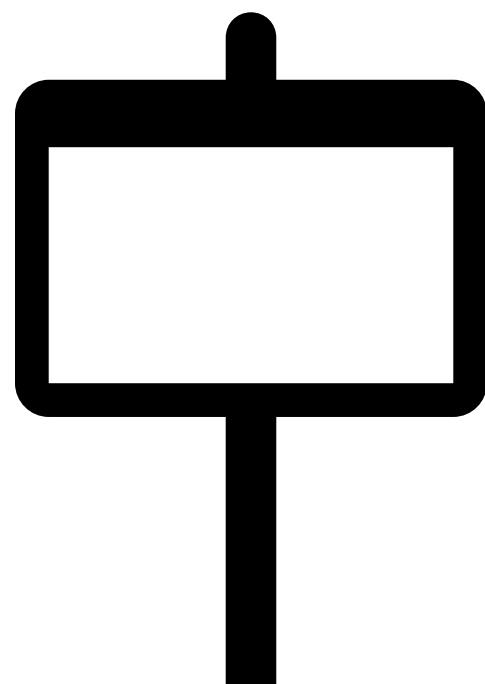
Vienna



Burgenland

Regional associations

The red-white-red way

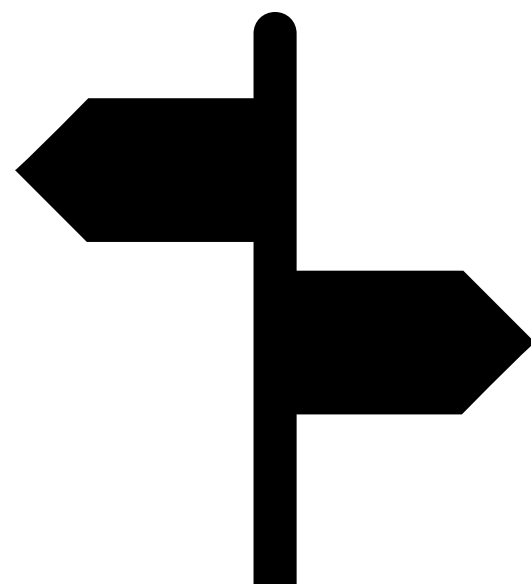


- ✓ Direct contact for the federation and the associations
- ✓ Important contact person for the umbrella organisations (ASVÖ, Union, ASKÖ) in the national associations
- ✓ Tasks: Popular sport, top-level sport, sponsoring, funding, media relations
- ✓ Support of the regional associations in measures and events:
Financial | Infrastructure | Knowledge | Personnel | Network
- ✓ The central task of the regional federations is to communicate with other regional federations, associations and the federation.

Clubs

Associations

The red-white-red way



- ✓ Basis for the sport of wrestling in Austria - first contact to the sport of wrestling is always made through the club
- ✓ groundwork in all areas for long-term success
- ✓ Many tasks: Integration | social and sporting education | teamwork
- ✓ Financial stress for clubs to support national team members have been reduced
- ✓ The federation supports club coaches who implement the federation's idea in the region

Cooperations with schools

Dual education opportunities

Cooperations with schools

The red-white-red way



- ✓ Successful combination of education and sport/top-class sport
- ✓ Basic level **(6 to 10 years)** with primary schools: Project - Wrestling goes School
- ✓ Lower school **(10 to 14 years)**: Project start new secondary school in cooperation with the school sports model in Salzburg
- ✓ Upper school **(15 to 19 years)**: Youth Competence Centres in cooperation with sports high schools and sports business schools - in cooperation with the Association of Austrian Youth-High-Performance-Sports-Models
- ✓ Current cooperations: SSM Salzburg, Youth Performance Sports Model Tyrol, Dornbirn
- ✓ Lower school / upper school: Youth project "Drop-In" - Wrestling powered by School

Dual education

The red-white-red way



- ✓ Teaching with sport: positive examples in Vorarlberg - coordinate school with work
- ✓ Different possibilities after the education: Army sport | Police sport | Study | Cooperation with the employer
- ✓ The Austrian Wrestling Federation supports athletes and associations in planning and implementation
- ✓ Assistance: KADA - Sport with perspective

Social policy & social aspects

Social policy & social aspects

The red-white-red way



- ✓ Sport as a reflection of society
- ✓ Good governance in sport
- ✓ Inclusion in and through sport
- ✓ For Respect and Safety - Prevention of sexualised and Interpersonal Violence in Sport
- ✓ Sustainability in Sport
- ✓ Gender Mainstreaming - Gender Equality in Sport
- ✓ The Austrian Wrestling Federation is the representative of the Austrian Federal Government for the sport of wrestling

United World Wrestling

United Wrestling World - Training Centre

United World Wrestling

The red-white-red way



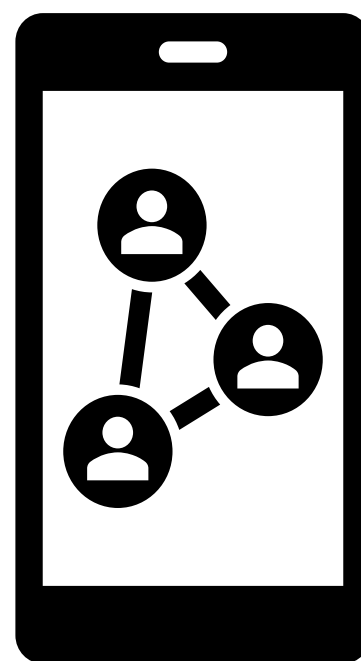
The current World Federation Training Centres: Paris / Budapest / Beijing / Guatemala

Digital

communication

Digital communication

The red-white-red way



- ✓ First partner - STUDIO C
- ✓ Area of responsibility: Social Media and Content Production | Photography | Video Production | Broadcasting | TV Production
- ✓ Concept and realisation | External presentation and coverage increase for the sport of wrestling
- ✓ Development of a sustainable communication strategy for positive perception by the general public

Reward system

Reward system

The red-white-red way



For the first time, an own reward system for the athletes and coaches of the Austrian Wrestling Federation

National team

The red-white-red way



**The Austrian Wrestling Federation
stands for association, high-
performance and top-class sport.
We are committed to all those who
share our love for wrestling.**



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